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## Secondary Market Research

Accurate data on your customers, prospects and competitors is an important aspect of keeping and increasing your market share. Centelon’s professional research & analysis (R&A) experts utilize a variety of online and offline resources to meet all your business objectives. They can provide up-to-date, detailed company profiles, SWOT analysis, customer and enhanced due diligence (CDD/EDD), financial performance and other custom requirements.

For Industry research projects, they can produce comprehensive reports on the competitive landscape, profiles of major players, market sector rankings, historical trend analysis and forecasts. Key deliverables of Centelon research services include:

- Know Your Customer (KYC) Information
- Demographic Profiling and Segmentation
- Database Creation
- Competitor Information
- Product and R&D Market Research
- Historical and SWOT Analysis
- Industry Trends and Predictions

Centelon is a global information technology and digital transformation champion that supports its customers in realizing technology’s huge potential for a smarter and more sustainable world. They harness the power of digital, cloud, analytics, and other emerging technologies to help clients adapt to an evolving world. Centelon is a trusted partner of large and mid-size businesses in financial services, insurance, healthcare, manufacturing and other markets. Vesternas LLC is an authorized representative of Centelon services in the United States.



Centelon utilizes online and offline resources to efficiently deliver KYC and secondary market research requirements.



### Contact Vesternas

Send us your secondary market research requirements  
– or any other research project needs.  
Write to sales@vesternas.com