



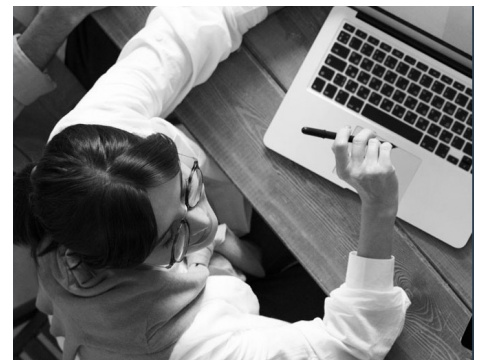
9490 Yorkview Drive
North Royalton, OH 44133 USA
1+440-223-6386
sales@vesterras.com

Vesterras provides businesses of all sizes with a dynamic, cost-effective team of resources to meet your specific needs and objectives. We keep our overhead low so that you get the most out of your investment in our services — without sacrificing quality or accountability.

vesterras.com

Business Advisors

- Marketing and business development strategies
- Current marketing spend and ROI analysis
- Business case documentation
- Customer segmentation and CRM client data assessment
- Competitor research and launch-to-market strategies
- Public relations, media research, PR writing and distribution
- Sales support presentations
- Case studies and success story development
- Acquisition research and planning



Our experienced staff, freelance resources and business partners form a lean, cost-effective team for meeting all your growth objectives.

Digital Marketing and Creative

- Website review and improvement recommendations
- Search engine optimization and keyword competitor analysis
- Email marketing programs and electronic newsletters
- PPC paid search strategies, campaign setup and A/B testing
- Social media assessment, guidelines and advertising strategies
- Brand development, logo transformation and brand guidelines
- Brochures, sales literature and advertisements
- Marketing automation planning and recommendations

Outsourced Business Services

with Centelon Business Partners

- Data & Document Management
- Secondary Market Research
- Mortgage Support Services
- LPO – Legal Support Services
- Creative & Presentation Services
- Custom Outsourcing Solutions

Financial Consulting

with Schmidt Business Consultants LLC

- Market Targets and Penetration
- Sales Funnel Conversion
- Product/Service Life Cycle
- Profitability and Costing
- Capitalization Constraints
- Cash Conversion Cycle
- Capacity Constraints
- SG&A Cost Structure & Focused Services